

Murphy Studios

Illustrated Photography



- ① We coordinate with your teams to setup a photo session
- ② We show up with everything needed to capture your athletes
- ③ We turn those photos into dramatic illustrations
- ④ We print those images onto banners ready for outside use

THE DETAILS

Coordination

- Upon the confirmation of the need of our services our staff will contact the team's representative to arrange a photo session.
- Banner styles will be shared with the team's representative, allowing them time to chose their look before the photo session.
- Photo Day information and order forms will be provided to the team, through their representative.
- Prior to Photo Day our staff will contact the team's representative to confirm time, location and number of team members requiring the banner service.

Photo Shoot

- On the confirmed Photo Day and at the location agreed upon by our staff, the school and the team's representative our staff will bring all required equipment for capturing your athletes.
- Our staff will quickly and efficiently setup lighting and backgrounds for the photo shoot.
- Athletes will be photographed and those photos will be proofed for quality and content before finishing for the day.
- Forms and fees will be collected at this time.

Adding the Creative

- Once all the photos for a team have been taken and a style has been selected by the representative the creative process can begin.
- Background content (team, player name and number) will be added to the illustrated image based on the order form collected on Photo Day.
- Any changes to this content or touch-ups to the photos will be added to final cost.
- Drafts will be emailed to the representative to be proofed by the athletes before final approval.

Final Banners

- The vinyl banners are printed in stunning, full HD color.
- The edges are heat welded and grommets included on all 4 corners.
- Printed with vibrant weather proof UV inks.
- The final banners will be delivered to the representative (at the school or any other convenient location).
- The entire process will take approximately 3 weeks, start to end, based on the scheduling of the team.



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